

Australian Made Retail Supporter Application



Australian Made Retail Supporters are small retail businesses that have made a commitment to providing their customers with genuine Australian products, and in doing so, supporting Australian manufacturers, growers and processors with a valuable channel to market.

Retail Supporters are authorised to promote their business with the Australian Made logo with the descriptor "Retail Supporter". They are not licensed to use the Australian Made logo on individual products.

To be eligible, a retailer must:

- Be a retailer with an annual turnover of less than \$5 million;
- Offer for sale a significant proportion (more than 50%) of Australian made or grown products;
- Demonstrate commitment to the goals and ethos of the Australian Made Campaign (that is, to promote manufacturing, trade, commerce and industrial resources in Australia through the use of the Australian Made logo);
- Actively promote the Australian Made logo and, where appropriate, recommend to its suppliers that they become licensees of Australian Made;
- Sign a Licence Agreement to be supplied by Australian Made.

I have read the eligibility criteria, and confirm that my business meets these criteria.

COMPANY DETAILS

ABN				ACN					
REGISTERED BUSINESS NAME				TRADING NAME(S) IF DIFFERENT FROM ABOVE					
POSTAL ADDRESS				STATE			POSTCODE		
STREET ADDRESS IF DIFFERENT FROM ABOVE				STATE			POSTCODE		

AUTHORISED REPRESENTATIVE

TITLE	FIRST NAME	LAST NAME	
POSITION	EMAIL ADDRESS		
TELEPHONE	MOBILE		

PLEASE DESCRIBE YOUR BUSINESS IN ONE OR TWO SENTENCES

This appears in your listing on the Australian Made website.

COMPANY DESCRIPTION (MAXIMUM 256 CHARACTERS)



WHAT KINDS OF PRODUCTS DO YOU SELL?

Examples: clothing, homewares, souvenirs, health supplements etc.

PRODUCT(S) DESCRIPTION

What percentage of your products would be made or grown in Australia? %

STORE DETAILS

If insufficient space to list stores, please attached as a separate document.

Physical stores:

ADDRESS	TELEPHONE

Online stores:

URL	URL

CONSUMER CONTACT DETAILS

Contact options for general enquiries about products.

TELEPHONE	EMAIL ADDRESS	
<input type="text"/>	<input type="text"/>	
WEBSITE	FACEBOOK PAGE OR GROUP	
<input type="text"/>	<input type="text"/>	
TWITTER ID	YOUTUBE CHANNEL	INSTAGRAM
<input type="text"/>	<input type="text"/>	<input type="text"/>

How to return this form

- 1. Use the SUBMIT button below (or save and email to info@australianmade.com.au) OR
- 2. Post to: Australian Made Campaign Limited, Level 4, 111 Coventry Street, Southbank VIC 3006

SUBMIT FORM **CLEAR FORM**

If you have any questions about this form, please call **Australian Made Campaign** on **1800 350 520** or email apps@australianmade.com.au